

Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007 
 Contract #
 848138
 Date Entered
 08/14/12

 Schedule Dates
 10/30/12-11/06/12
 Last Modified
 11/05/12

 Advertiser
 Obama for America (14538)
 Entered By
 Penne Marsh

Agency/T-CodeGreer, Margolis, Mitchel (GMMB) (1700)/1053989!CO-OPNoProductPolitical - US President (1174)Headline #06270721BrandDEMOCRAT - OBAMA FOR AMERICA (161567)Demo

Sales Office Blair, Cheryl (2205) Order Type Normal
Sales Office TeleRen - Philadelphia Package Deal

 Sales Office
 TeleRep - Philadelphia
 Fackage Deal

 Buyer Name
 NAGELBERG, DAN
 Commission %
 15.00

 Phone/Fax
 (202) 338-6919 /
 Commission
 \$30,846.00

 CPE
 1537
 Net Total
 \$174,794.00

Account Types National/Political Candidate - Agency Sales Tax

Billing Type Weekly/Irregular
Comments OBAMA 10/30

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	e Th	n F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.2	Normal Line / SPOT	10/30/12-11/02/12	6	:30	2P- 3P (ET)		i	2	2	2	2	<u> </u>	i i	8	\$240.00	\$1,920.00	Norfolk (WVEC) (WVEC)		10/26/12
2.2	Normal Line / SPOT	10/30/12-11/02/12	5	:30	10A- 10:58A (ET)			2	2	2	2	1	l l	8	\$170.00	\$1,360.00	Norfolk (WVEC) (WVEC)		10/26/12
3.2	Normal Line / SPOT	10/30/12-11/02/12	4	:30	11:35P- 12:02A (ET)			2	2	2	2	2	l l	8	\$480.00	\$3,840.00	Norfolk (WVEC) (WVEC)		10/26/12
4.1	Normal Line / SPOT	10/30/12-11/02/12	4	:30	10:58A- 12P (ET)			2	2	2	2	1	i i	8	\$600.00	\$4,800.00	Norfolk (WVEC) (WVEC)		10/26/12
5.1	Normal Line / SPOT	10/30/12-11/02/12	6	:30	12:02A- 1:06A (ET)			2	2	2	2	1	l l	8	\$25.00	\$200.00	Norfolk (WVEC) (WVEC)		8/24/12
6.2	Normal Line / SPOT	10/30/12-11/02/12	5	:30	12P- 12:57P (ET)			2	2	2	2	1	l J	8	\$170.00	\$1,360.00	Norfolk (WVEC) (WVEC)		10/26/12
7.2	Normal Line / SPOT	10/30/12-11/02/12	5	:30	3:58P- 4:58P (ET)			2	2	2	2	1	i i	8	\$200.00	\$1,600.00	Norfolk (WVEC) (WVEC)		10/26/12
8.1	Normal Line / SPOT	10/30/12-11/02/12	6	:30	4:30A- 4:59A (ET)	5		Х	X	X	¦X		l l	5	\$20.00	\$100.00	Norfolk (WVEC) (WVEC)		8/24/12
9.2	Normal Line / SPOT	10/30/12-11/02/12	4	:30	4:58P- 5:29P (ET)	5		Χ	X	X	¦X		l J	5	\$1,200.00	\$6,000.00	Norfolk (WVEC) (WVEC)		10/26/12
10.0	Normal Line / SPOT	10/30/12-11/02/12	6	:30	5A- 5:58A (ET)			2	2	2	2	1	l J	8	\$140.00	\$1,120.00	Norfolk (WVEC) (WVEC)		8/14/12
11.2	Normal Line / SPOT	10/30/12-11/02/12	4	:30	5:29P- 5:58P (ET)	5		Х	X	X	¦ X		1	5	\$1,300.00	\$6,500.00	Norfolk (WVEC) (WVEC)		10/26/12
12.2	Normal Line / SPOT	10/30/12-11/02/12	4	:30	6P- 6:30P (ET)	5		Х	X	X	¦X	(	l l	5	\$1,500.00	\$7,500.00	Norfolk (WVEC) (WVEC)		10/26/12
13.1	Normal Line / SPOT	10/30/12-11/02/12	6	:30	5:58A- 7A (ET)			2	2	2	2		i i	8	\$340.00	\$2,720.00	Norfolk (WVEC) (WVEC)		8/24/12
14.2	Normal Line / SPOT	10/30/12-11/02/12	4	:30	6:58P- 7:28P (ET)	5		Χ	X	X	¦ X	(	i i	5	\$1,350.00	\$6,750.00	Norfolk (WVEC) (WVEC)		10/26/12
	CONFIRMATION CONTRACT																		

Date:	Accepted-S	tation:	Date:	Comments:

Accepted-Agency/Advertiser:



Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

## Contract # 848138

**Schedule Dates** 10/30/12-11/06/12 Advertiser Obama for America (14538)

Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP Product Political - US President (1174)

Brand DEMOCRAT - OBAMA FOR AMERICA (161567)

Salesperson Blair, Cheryl (2205) Sales Office TeleRep - Philadelphia NAGELBERG, DAN **Buyer Name** Phone/Fax (202) 338-6919 /

1537 **Account Types** National/Political Candidate - Agency

Billing Type Weekly/Irregular Comments OBAMA 10/30

CPE

Date:

Accepted-Station:

**Date Entered** 08/14/12 **Last Modified** 11/05/12

Penne Marsh

\$174,794.00

Comments:

Date:

No

06270721

Order Type Normal

Package Deal Commission %

15.00 Commission \$30,846.00

**Net Total** 

Sales Tax

**Entered By** 

Headline #

Demo

Norfolk (WVEC) (WVEC) By Broadcast Month Rate Nov. 2012 212 \$205,640.00 Grand Total: 212 \$205,640.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
15.2	Normal Line / SPOT	10/30/12-11/02/12	5	:30	7A- 9A (ET)	11		Χ	Х	х	Х		11	\$500.00	\$5,500.00	Norfolk (WVEC) (WVEC)		10/26/12
16.2	Normal Line / SPOT	10/30/12-11/02/12	4	:30	7:28P- 7:57P (ET)	5		Х	Х	Х	Х		5	\$1,400.00	\$7,000.00	Norfolk (WVEC) (WVEC)		10/26/12
17.2	Normal Line / SPOT	10/30/12-11/02/12	5	:30	9A- 10A (ET)			2	2	2	2		8	\$220.00	\$1,760.00	Norfolk (WVEC) (WVEC)		10/26/12
18.1	Normal Line / SPOT	11/02/12-11/02/12	4	:30	10P- 11P (ET)						2		2	\$2,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)		10/26/12
19.2	Normal Line / SPOT	11/02/12-11/02/12	4	:30	7:58P- 9P (ET)						2		2	\$1,700.00	\$3,400.00	Norfolk (WVEC) (WVEC)		10/26/12
20.2	Normal Line / SPOT	11/05/12-11/05/12	4	:30	10P- 11P (ET)		2						2	\$3,000.00	\$6,000.00	Norfolk (WVEC) (WVEC)		10/26/12
21.1	Normal Line / SPOT	11/05/12-11/05/12	4	:30	7:58P- 10P (ET)		3						3	\$5,000.00	\$15,000.00	Norfolk (WVEC) (WVEC)		10/26/12
22.1	Normal Line / NCAA - FOOTBALL	11/03/12-11/03/12	4	:30	12P- 7P (ET)							4	4	\$1,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)		10/26/12
24.1	Normal Line / SPOT	11/03/12-11/03/12	6	:30	5:58A- 8A (ET)							2	2	\$125.00	\$250.00	Norfolk (WVEC) (WVEC)		10/26/12
25.2	Normal Line / SPOT	11/03/12-11/03/12	4	:30	6:58P- 7:57P (ET)							2	1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)		10/26/12
26.1	Normal Line / NCAA - FOOTBALL	11/03/12-11/03/12	4	:30	7:58P- 11:30P (ET)							4	4	\$1,500.00	\$6,000.00	Norfolk (WVEC) (WVEC)		10/26/12
27.2	Normal Line / SPOT	11/03/12-11/03/12	4	:30	8A- 9A (ET)							2	2	\$500.00	\$1,000.00	Norfolk (WVEC) (WVEC)		10/26/12
28.2	Normal Line / SPOT	11/04/12-11/04/12	4	:30	9:58A- 11A (ET)							2	2	\$440.00	\$880.00	Norfolk (WVEC) (WVEC)		10/26/12
29.2	Normal Line / SPOT	11/04/12-11/04/12	4	:30	6P- 6:30P (ET)							1	1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)		10/26/12
	CONFIRMATION CONTRACT																	

Accepted-Agency/Advertiser:

**WVEC** 13 WVEC.TV 613 Woodis Ave. Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

Contract # 848138

**Schedule Dates** 10/30/12-11/06/12 Advertiser Obama for America (14538)

Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP

(202) 338-6919 /

National/Political Candidate - Agency

Product Political - US President (1174) Brand DEMOCRAT - OBAMA FOR AMERICA (161567)

Salesperson Blair, Cheryl (2205) Sales Office TeleRep - Philadelphia NAGELBERG, DAN **Buyer Name** 

CPE 1537

Phone/Fax

**Account Types** 

Date:

Accepted-Station:

Billing Type Weekly/Irregular Comments OBAMA 10/30

**Date Entered** 08/14/12 **Last Modified** 11/05/12 **Entered By** 

Penne Marsh No

Comments:

Date:

06270721 Headline #

Order Type Normal

Package Deal Commission % 15.00

\$30,846.00 **Net Total** \$174,794.00

Sales Tax

Commission

Demo

Norfolk (WVEC) (WVEC) By Broadcast Month Rate Nov. 2012 212 \$205,640.00 Grand Total: 212 \$205,640.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
30.0	Normal Line / SPOT	11/04/12-11/04/12	6	:30	5:58A- 8A (ET)							2	2	\$80.00	\$160.00	Norfolk (WVEC) (WVEC)		8/14/12
31.2	Normal Line / SPOT	11/04/12-11/04/12	4	:30	6:58P- 7:57P (ET)							2	2	\$1,600.00	\$3,200.00	Norfolk (WVEC) (WVEC)		10/26/12
32.2	Normal Line / SPOT	11/04/12-11/04/12	4	:30	8A- 9A (ET)							2	2	\$500.00	\$1,000.00	Norfolk (WVEC) (WVEC)		10/26/12
33.2	Normal Line / SPOT	11/04/12-11/04/12	4	:30	7:58P- 9P (ET)							2	2	\$4,400.00	\$8,800.00	Norfolk (WVEC) (WVEC)		10/26/12
34.2	Normal Line / SPOT	11/04/12-11/04/12	4	:30	9P- 10P (ET)							2	2	\$3,000.00	\$6,000.00	Norfolk (WVEC) (WVEC)		10/26/12
35.1	Normal Line / SPOT	11/04/12-11/04/12	4	:30	9:30A- 10A (ET)							1	1	\$250.00	\$250.00	Norfolk (WVEC) (WVEC)		10/26/12
36.2	Normal Line / SPOT	11/01/12-11/01/12	4	:30	10P- 11P (ET)					2			2	\$3,600.00	\$7,200.00	Norfolk (WVEC) (WVEC)		10/26/12
37.2	Normal Line / SPOT	11/01/12-11/01/12	4	:30	7:58P- 9P (ET)					2			2	\$2,400.00	\$4,800.00	Norfolk (WVEC) (WVEC)		10/26/12
38.2	Normal Line / SPOT	11/01/12-11/01/12	4	:30	9P- 10P (ET)					2			2	\$5,200.00	\$10,400.00	Norfolk (WVEC) (WVEC)		10/26/12
39.1	Normal Line / SPOT	10/30/12-11/04/12	4	:30	11P- 11:35P (ET)	7		Х	Х	х	Х	Х	7	\$1,300.00	\$9,100.00	Norfolk (WVEC) (WVEC)		10/26/12
40.2	Normal Line / SPOT	10/30/12-10/30/12	4	:30	10P- 11P (ET)			2					2	\$3,200.00	\$6,400.00	Norfolk (WVEC) (WVEC)		10/26/12
41.2	Normal Line / SPOT	10/30/12-10/30/12	4	:30	7:58P- 9P (ET)			2					2	\$4,800.00	\$9,600.00	Norfolk (WVEC) (WVEC)		10/26/12
42.2	Normal Line / SPOT	10/30/12-10/30/12	4	:30	9P- 10P (ET)			2					2	\$4,800.00	\$9,600.00	Norfolk (WVEC) (WVEC)		10/26/12
43.2	Normal Line / SPOT	10/31/12-10/31/12	4	:30	10P- 11P (ET)				2				2	\$3,000.00	\$6,000.00	Norfolk (WVEC) (WVEC)		10/26/12
	CONFIRMATION CONTRACT																	

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 12:06 PM on Tuesday, November 13 2012

**WVEC** 13 WVEC.TV 613 Woodis Ave. Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

Contract # 848138 **Schedule Dates** 

Advertiser

Product

Brand

Phone/Fax

Date:

Accepted-Station:

10/30/12-11/06/12 Obama for America (14538)

Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP

> Political - US President (1174) DEMOCRAT - OBAMA FOR AMERICA (161567)

> > (202) 338-6919 /

National/Political Candidate - Agency

Salesperson Blair, Cheryl (2205) Sales Office TeleRep - Philadelphia NAGELBERG, DAN **Buyer Name** 

CPE 1537 **Account Types** 

Billing Type Weekly/Irregular Comments OBAMA 10/30

**Date Entered** 08/14/12 **Last Modified** 

11/05/12 Penne Marsh

No

Comments:

Date:

06270721

Normal

Package Deal Commission % 15.00

Commission \$30,846.00 **Net Total** \$174,794.00

Sales Tax

**Entered By** 

Headline #

Order Type

Demo

Norfolk (WVEC) (WVEC) By Broadcast Month Rate Nov. 2012 212 \$205,640.00 Grand Total: 212 \$205,640.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
44.2	Normal Line / SPOT	10/31/12-10/31/12	4	:30	7:58P- 9P (ET)				2				2	\$2,600.00	\$5,200.00	Norfolk (WVEC) (WVEC)		10/26/12
45.2	Normal Line / SPOT	10/31/12-10/31/12	4	:30	9P- 10P (ET)				2				2	\$5,400.00	\$10,800.00	Norfolk (WVEC) (WVEC)		10/26/12
46.2	Normal Line / SPOT	11/05/12-11/05/12	6	:30	2P- 3P (ET)		3						2	\$240.00	\$480.00	Norfolk (WVEC) (WVEC)		10/26/12
47.2	Normal Line / SPOT	11/05/12-11/05/12	4	:30	11:35P- 12:02A (ET)		2						2	\$480.00	\$960.00	Norfolk (WVEC) (WVEC)		10/26/12
48.1	Normal Line / SPOT	11/05/12-11/05/12	6	:30	12:02A- 1:06A (ET)		2						2	\$25.00	\$50.00	Norfolk (WVEC) (WVEC)		8/24/12
49.2	Normal Line / SPOT	11/05/12-11/05/12	5	:30	3:58P- 4:58P (ET)		2						2	\$200.00	\$400.00	Norfolk (WVEC) (WVEC)		10/26/12
50.0	Normal Line / SPOT	11/05/12-11/05/12	6	:30	5A- 5:58A (ET)		2						2	\$140.00	\$280.00	Norfolk (WVEC) (WVEC)		8/14/12
51.1	Normal Line / SPOT	11/05/12-11/05/12	6	:30	5:58A- 7A (ET)		2						2	\$340.00	\$680.00	Norfolk (WVEC) (WVEC)		8/24/12
52.2	Normal Line / SPOT	11/05/12-11/05/12	5	:30	7A- 9A (ET)		4						4	\$500.00	\$2,000.00	Norfolk (WVEC) (WVEC)		10/26/12
53.0	Normal Line / SPOT	10/30/12-11/02/12	10	:30	5:58A- 7A (ET)	3		Х	Х	Х	Х		2	\$0.00	\$0.00	Norfolk (WVEC) (WVEC)	LUR Rebate	10/25/12
54.0	Normal Line / SPOT	10/30/12-11/02/12	10	:30	5A- 5:58A (ET)	2		Х	Х	Х	Х		2	\$0.00	\$0.00	Norfolk (WVEC) (WVEC)	LUR Rebate	10/25/12
55.0	Normal Line / SPOT	11/04/12-11/04/12	7	:30	10P- 11P (ET)							1	1	\$0.00	\$0.00		MG for LUR credit. MG needed \$1732.50, value \$3K	11/1/12
56.0	Normal Line / SPOT	11/02/12-11/02/12	7	:30	12P- 12:57P (ET)						2		2	\$0.00	\$0.00		value \$170 each - MG for LUR credit	11/1/12
	CONFIRMATION CONTRACT																	

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 12:06 PM on Tuesday, November 13 2012

î <b>D</b> ANNIER TII	WVEC 613 Woodis Ave.
13 WVECTV	Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

## Contract # 848138 Date Entered Schedule Dates 10/30/12-11/06/12 Last Modified Advertiser Obama for America (14538) Entered By Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/1053989! CO-OP Product Political - US President (1174) Headline # Brand DEMOCRAT - OBAMA FOR AMERICA (161567) Demo

National/Political Candidate - Agency

Weekly/Irregular

Accepted-Station:

OBAMA 10/30

Salesperson
Sales Office

**Buyer Name** 

Phone/Fax

**Account Types** 

Date:

Billing Type

Comments

CPE

	Obama for America (14538)	Entered By	Penne Marsh
ode	Greer, Margolis, Mitchel (GMMB) (1700)/10539895	CO-OP	No
	Political - US President (1174)	Headline #	06270721
	DEMOCRAT - OBAMA FOR AMERICA (161567)	Demo	
	Blair, Cheryl (2205)	Order Type	Normal
	TeleRep - Philadelphia	Package Deal	
	NAGELBERG,DAN	Commission %	15.00
	(202) 338-6919 /	Commission	\$30,846.00
	1537	Net Total	\$174,794.00

Sales Tax

Date:

Comments:

08/14/12

11/05/12

Norfolk (WVEC) (\	NVEC)	
By Broadcast Month	<b>Spots</b>	<u>Rate</u>
Nov. 2012	212	\$205,640.00
Grand Total:	212	\$205,640.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th I	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
57.0	Normal Line / SPOT	11/02/12-11/02/12	7	:30	12:57P- 2P (ET)						2		2	\$0.00	\$0.00	Norfolk (WVEC) (WVEC)	value \$200 each - MG for LUR credit	11/1/12
58.0	M/G For 53.0.1 / SPOT	11/05/12-11/06/12	10	:30	5:58A- 7A (ET)	1	. X	Х					1	\$0.00	\$0.00	Norfolk (WVEC) (WVEC)	LUR Rebate	11/2/12
59.0	Normal Line / SPOT	11/05/12-11/06/12	7	:30	7A- 9A (ET)	2	X	Х					2	\$0.00	\$0.00	Norfolk (WVEC) (WVEC)	LUR Rebate for week of 10/29/12 value \$500 each	11/2/12
60.0	M/G For 46.2.1 / SPOT	11/04/12-11/04/12	6	:30	11P- 12:05A (ET)							1	1	\$240.00	\$240.00	Norfolk (WVEC) (WVEC)	MG for 2pm spot on 11/5	11/2/12
61.0	M/G For 25.2.1 / SPOT	11/06/12-11/06/12	5	:30	7A- 9A (ET)			1					1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)		11/5/12
					CO	NFIF	RM	AT	TIO	N C	C	)NTF	RAC	T				

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 12:06 PM on Tuesday, November 13 2012